

SPECIFICATION

Page 16, replace paragraph starting at line 10 with the following:

FIG. 10A is an exemplary screen display of the First Community Page for the Village of Lombard, Illinois.

Page 18, delete paragraph starting at line 5.

~~FIG. 29A is a system flow diagram for an alternative for the Extended Services operations.~~

Page 18, delete paragraph starting at line 8.

~~FIG. 30A is a system flow diagram for an alternative for the Coupon editor.~~

Page 18, add the following paragraph after line 15:

Fig. 33A is an alternative of a system flow diagram of the Market Analysis operation.

Page 30, replace paragraph starting at line 13 with the following:

Alternatively, the Shopper can select the General Category buttons 311-321, as shown as in FIG. 11 with respect to the General Category hyper-link 317 for "Home & Garden, the next Screen 400 will show the following sub-category [[s]] hyper-links: "Appliances" 401; "[[Dept]] Department Stores" 402; "Furniture" 403; "Home Improvement" 404; "Landscape" 405; and "Specialty ~~SROES~~ Stores" 406.

Page 39, replace paragraph starting at line 39 with the following:

Extended Services Means are also provided as shown in Fig. 29. Extended Services 2901 provide the ability to add, for example, a Shopping Basket, Appointment Schedule, Calendar Schedule, Credit Card Payment, Special Items, Estimates, Order By Fax, Menu, Information and/or a polling Form to a Static Web site. Extended services allow a Shopper to conduct commercial transactions with a Merchant. The commercial

transactions occur between the Shopper and the system 10 rather than between the Shopper and a Merchant's web site. Once Extended Services 2901 are selected, the Extended Services File is read 2902. If selected 2903, the Extended Services buttons are displayed 2904 and Extended Service is selected 2905. The Extended Service pages are displayed 2906 and data is entered into the form 2907. If accepted 2908, the form is checked 2909 and 2910. Extended services are ended 2921 and the user is returned to Extended Services 2922 (Fig. 3). Alternatively, the following steps may be added. If acceptable, the Extended Services ~~Purchase Items~~ are selected 2911 and if accepted 2912 and if payment is due 2913, the costs and credit card forms are displayed 2914. If accepted, then Credit Card Payment 2916 is accessed, credit card transaction 2917 is completed and system data is accessed 2919. ~~Extended services are ended 2921 and the user is returned to Extended Services 2922 (Fig. 3).~~ Alternatively, as shown in Fig. 29A, ~~steps 2911-2918 can be omitted.~~

Page 40, replace paragraph starting at line 14 with the following:

If Extended Services 2903 is not selected 2903, the Selected Web site is displayed 29[[2]]33 and Back button 2924 is used to return to the Start of Community Page 2925.

Page 40, replace paragraph starting at line 16 with the following:

Coupon Design Means are also provided. FIG. 30 shows how a Customer can design a Coupon online and/or by using FTP in graphics before selecting specific Community, Categories and Run Time 3001. A General Category 3002 and Coupon Template/FTP 961 3003 are selected. The Coupon is edited 3004 and start and end dates are selected 3005. The Coupon is then previewed 3006. If accepted 3007, the Communities are

selected 3008 and the cost of Placement is reviewed 300[[8]]9. If accepted payment is made by credit card 3010 and confirmed by email or fax as described above 3011. Alternatively, ~~as shown in FIG. 30A~~, a picture can be pasted when the coupon template is selected 3003.

Page 47, replace paragraph starting at line 6 with the following:

Events are listed in groupings by category. Events will be anchored by category and moved by scroll bar. Events may be viewed by anyone for no charge. The posting runs for a set number of days determined by the system and is automatically deleted thereafter. As shown in Fig. 43, to view event listings 4301, event data is obtained 4302 and display banners are viewed 4303. Category groups are then selected 4304. The user scrolls 4305 in order to display Item Groupings 4306 and print selections 4307. Maps can be viewed 4308 and obtained 4309. The view is then closed 4311 and ~~4-Sale~~ Events Listing is ended 4312.

Page 47, replace paragraph starting at line 13 with the following:

Similarly, Real Estate Listings 4401 are viewed, as shown in Fig. 44 by obtaining the real estate data 4402 and viewing the display banners 4403. The category Group 4404 is selected and the item groupings displayed 4405. A check box is selected for an email application 4406 and by scrolling 4407, the selections 4408 can be printed. An application can be selected 4409 and filled out 4410 and if not reset 4411, sent 4412 as an email or faxed application 4413. The party originating the real estate listing can choose to receive applications by email and/or fax. Unless another group is selected 4414, the view is closed 4415, so as to end the ~~4-Sale~~ Real Estate Listings 4416.

Page 48, replace paragraph starting at line 11 with the following:

As shown in Fig. 46, category buttons can be added or deleted. For instance, if it is found that a category has not had listings posted to it, it can be removed. Likewise, if new categories are needed, they can be added by the system administrator using this feature. A password is entered 4602 and if valid 4603, a category to open must be entered 4605. Existing category listings are searched for 4607 and can be erased 4606 or added 4611. Category data [[4610]] can be edited 4610 and others changed 461[[1]]3.

DRAWINGS

FIGURE 1

The wording “page 6” in reference number 300 and the wording “page 12” have been removed as the internal page numbers were removed from the formal drawings.

FIGURE 1A

The wording “page 6” in reference number 300 and the wording “page 12” have been removed as the internal page numbers were removed from the formal drawings.

FIGURE 3

The wording “page 3” has been changed to “Fig. 4” in reference number 300 and the wording “page 4” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 3A

The wording “page 3” has been changed to “Fig. 4” and the wording “page 4” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 4

The wording “Community Home Page Continued” has been changed to “About Our Town Fig. 41”. Support for this change is found in the specification at p. 25 lines 10-11. Additionally, the wording “page 10” has been changed to “Fig. 15”, the wording “page 2” has been changed to “Fig. 3” and the wording “page 31” has been changed to “Fig. 49” to reflect the figures referred to by the pages.

Duplicative Figure 4 has been deleted.

FIGURE 4A

The wording “page 8” has been changed to “Fig. 7”, the wording “page 28” has been changed to “Fig. 43”, the wording “page 26” has been changed to “Fig. 44”, the wording “page

6” has been changed to “Fig. 5”, the wording “page 2” has been changed to “Fig. 3” and the wording “page 31” has been changed to “Fig. 49” to reflect the figures referred to by the pages.

FIGURE 5A

The wording “page 10” has been changed to “Fig. 15” in reference number 519 and the wording “page 5” has been changed to “Fig. 4A” in reference number 509 to reflect the figures referred to by the pages.

FIGURE 6

The wording “page 13” has been changed to “Fig. 40” in reference number 5608, the wording “page 13” has been changed to “Fig. 40” in reference number 5611, and the wording “page 2” has been changed to “Fig. 3” in reference number 5610 to reflect the figures referred to by the pages. The word “Postings” has been added to the item designated by reference number 5609

FIGURE 6A

The wording “page 13” has been changed to “Fig. 40” in reference number 5611, and the wording “page 2” has been changed to “Fig. 3” in reference number 5610 to reflect the figures referred to by the pages.

FIGURE 7

The wording “page 6” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 7A

The wording “page 5” has been changed to “Fig. 4A” in reference number 701 and elsewhere to reflect the figure referred to by the page.

FIGURE 8

The wording “page 6” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 8A

The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 9

The wording “page 14” has been changed to “Fig. 16” and the wording “page 6” has been changed to “Fig. 3” to reflect the figures referred to by the pages. Reference number 911 has been deleted.

FIGURE 11

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.

FIGURE 12

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.

FIGURE 13

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.

FIGURE 15

The wording “page 14” has been changed to “Fig. 16”, the wording “page 9” has been changed to “Fig. 16” in reference number 1800, and the wording “page 3” has been changed to

“Fig. 19” to reflect the figures referred to by the pages. The word “to” has been added to the box marked with reference number 1501 after “How” for clarification purposes.

FIGURE 16

The wording “page 12” has been changed to “Fig. 15” to reflect the figure referred to by the page.

FIGURE 18

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 18A

The wording “page 10” has been changed to “Fig. 15”, the wording “page 25” has been changed to “Fig. 53” and the wording “page 10” has been changed to “Fig. 19” to reflect the figures referred to by the pages. Additionally, the word “Conformation” has been changed to “Confirmation” to correct a typographical error in reference number 1822.

FIGURE 19

The wording “page 22” has been changed to “Fig. 29”, the wording “page 17” has been changed to “Fig. 26”, the wording “page 16” has been changed to “Fig. 30”, the wording “page 19” has been changed to “Fig. 22”, the wording “page 21” has been changed to “Fig. 33”, the wording “page 18” has been changed to “Fig. 31”, the wording “page 20” has been changed to “Fig. 24” and the wording “page 25” has been changed to “Fig. 38” to reflect the figures referred to by the pages.

FIGURE 19A

The wording “page 22” has been changed to “Fig. 29”, the wording “page 17” has been changed to “Fig. 26”, the wording “page 16” has been changed to “Fig. 30”, the wording “page

19” has been changed to “Fig. 22”, the wording “page 21” has been changed to “Fig. 33”, the wording “page 18” has been changed to “Fig. 31”, the wording “page 20” has been changed to “Fig. 24”, the wording “page 25” has been changed to “Fig. 38”, the wording “page 29” has been changed to “Fig. 52” in reference numbers 1911 and 1924, and the wording “page 2” has been changed to “Fig. 3A” to reflect the figures referred to by the pages.

FIGURE 22

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 22A

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page. Reference number 2211 has been added to correlate with the disclosure in the specification.

FIGURE 24

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 26

The wording “page 3” has been changed to “Fig. 19” and the wording “page 22” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 26A

The wording “page 14” has been changed to “Fig. 19” and the wording “page 22” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 28

The wording “SROES” has been changed to “STORES” to correct a typographical error. The reference number for the ‘Display Selected Web Site’ box has been changed to “2923” to “2933” to correct a duplicate number.

FIGURE 29A

Fig. 29A has been amended to read Fig. 29. The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 30A

Fig. 30A has been amended to read Fig. 30. The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 31

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page. Reference number 3111 has been added to correlate to the disclosure in the specification at page 41, lines 11-12.

FIGURE 32

The wording “3” has been changed to “Fig. 19” to reflect the figure referred to.

FIGURE 32a

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 36

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 37

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 38

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 39

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 39A

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 40

The wording “page 7” has been changed to “Fig. 31” to reflect the figure referred to by the page.

FIGURE 41

The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 42

The wording “page 7” has been changed to “Fig. 6” in reference number 4201, and the wording “page 7” has been changed to “Fig. 31” in the bottom right box to reflect the figures referred to by the pages.

FIGURE 43

The wording “page 31” has been changed to “Fig. 49” in reference numbers 4309 and 4310, and the wording “page 5” has been changed to “Fig. 4A” to reflect the figures referred to by the pages. The wording “End View 4 Sale” in reference number 4312 has been changed to “End Event Listings”.

FIGURE 44

The wording “page 5” has been changed to “Fig. 3” to reflect the figure referred to by the page. The wording “End View 4 Sale” in reference number 4416 has been changed to “End Real Estate”.

FIGURE 45

The wording “page 25” has been changed to “Fig. 53” in reference numbers 4503, 4506 and 4507; and the wording “page 1” has been changed to “Fig. 1” in the bottom right box to reflect the figures referred to by the pages.

FIGURE 46

The reference number “4611” for the box “Change Another” has been changed to “4613” to correct a duplicate number.

FIGURE 48

The wording “page 25” has been changed to “Fig. 53” in all places; and the wording “page 1” has been changed to “Fig. 1” in the bottom right box to reflect the figures referred to by the pages.

FIGURE 51

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 52

The wording "page 25" has been changed to "Fig. 53" in all places; the wording "page 14" has been changed to "Fig. 19" in all places; and the wording "page 1" has been changed to "Fig. 1" to reflect the figures referred to by the pages.

FIGURE 53

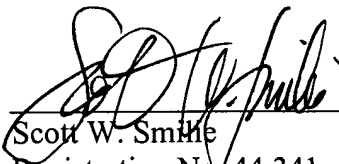
The wording "page 15" has been changed to "Fig. 19", the wording "page 29" has been changed to "Fig. 52"; the wording "page 32" has been changed to "Fig. 48"; and the wording "from page 15, 29, 32" has been changed to "Figs. 19, 48 & 52" to reflect the figures referred to by the pages.

This Amendment is being submitted together with a letter to the draftsman to formalize the drawings. Copy of that letter is attached hereto.

It is respectfully submitted that these changes are made in view of the disclosed drawings and to correct typographical errors, and do not add any new matters. Should the Examining Attorney have any questions, it is respectfully requested that he contact Applicant's attorney at the number below.

April 12, 2005
PATZIK, FRANK & SAMOTNY LTD.
150 South Wacker Drive
Suite 900
Chicago, Illinois 60606
Telephone No.: 312-551-8300
Facsimile No.: 312-551-1101

Respectfully submitted,

By: 

Scott W. Smith
Registration No. 44,341